

# ANTHONY J. ORLANDO III

Northern New Jersey / Metro New York | [anthonyorlando52@gmail.com](mailto:anthonyorlando52@gmail.com) | 201-785-4408

## SUMMARY

Versatile journalist and digital storyteller with a strong background in entertainment, film, and social media writing. Experienced in producing news, features, and multimedia content for online audiences. Skilled in research, interviewing, and creative communication across multiple platforms. Dedicated to highlighting underrepresented voices and cultural narratives through engaging, high-quality content.

## SKILLS

- **Writing & Editing:** Journalism, Copywriting, Scriptwriting, Film/TV Reviews, Writing in prose and multimedia formats
- **Research & Interviewing:** In-depth reporting, fact-checking, cultural coverage, data analysis
- **Digital Media/Computer:** Adobe Creative Cloud (Premiere Pro, Photoshop, After Effects), Canva, WordPress, Final Draft, Mailchimp, CM360, MS Office (Word, Excel, PowerPoint, Outlook, SharePoint), Quickbooks, Paperless Post
- **Social Media:** Content strategy, visual storytelling, post scheduling, analytics (Instagram, TikTok, X, LinkedIn, YouTube, Facebook, BlueSky, Snapchat, WhatsApp, Threads, Pinterest, Substack)
- **Productivity Tools:** Google Workspace, Airtable, Asana, Slack, Reel-Scout, Emaki, Buffer
- **Production:** Experience on film/TV sets as a Director, Assistant Director, Production Assistant, Videographer, Photographer, Storyboarder, and Editor
- **Certificates:** Member, New Jersey Society of Professional Journalists; Mental Health First Aid Training (2018)

## EDUCATION

**Lafayette College, Easton, PA & Goldsmiths, University of London, London, UK**

Bachelor of Arts in English and Film & Media Studies, Cum Laude

GPA: 3.69 | Dean's List | Class of 2021

## PROFESSIONAL EXPERIENCE

### Freelance Journalist, Community Reporter

October 2023 – Present

New Jersey Urban News | New Jersey

- Report on local news, politics, arts, and entertainment.
- Conduct interviews and research to produce stories highlighting New Jersey's cultural, film, and political landscape.
- Edit and fact-check articles for publication.

### Freelance Journalist, Entertainment

August 2022 – Present

Digital Trends Media Group | Remote

- Write in-depth reviews, features, and breaking news articles about film and TV.
- Pitch and develop timely content aligned with digital audience trends.
- Use SEO-driven techniques to optimize reach on WordPress.

### Social Media Intern

August 2022 – Present

Teaneck International Film Festival (TIFF) | Teaneck, NJ

- Manage TIFF's social media accounts, develop content calendars, and create visual assets in Canva.
- Create photo and video content promoting the festival and highlighting diversity in film.
- Increase engagement by curating posts tied to current events and social causes.

### Freelance Journalist, Community Reporter, Social Media Coordinator

March 2025 – November 2025

Public Square Amplified (PSA) | Newark, NJ

- Proposed, wrote, and edited articles on local culture and underrepresented communities in New Jersey, including independent filmmakers and community leaders.
- Conducted research and interviews to support data-driven community reporting.
- Produced newsletters and social media campaigns using Canva and Adobe Premiere Pro to grow audience engagement.

### Movies and TV Features Writer

October 2024 – May 2025

Screen Rant | Remote

- Created long-form features and listicles on film and TV topics for an international entertainment readership.
- Wrote analytical, research-backed stories focusing on storytelling techniques and industry trends.

### Project Assistant

September 2023 – September 2024

New Jersey Motion Picture & Television Commission | Newark, NJ

- Assisted in the development, promotion, and coordination of New Jersey's film industry initiatives.
- Interacted with state, county, and municipal officials in regard to the development of New Jersey film opportunities.
- Wrote and researched press releases, newsletters, and social media copy to promote New Jersey's film industry.
- Coordinated filming and editing of promotional videos using Adobe Premiere Pro.

**Competition Reader****June 2022 – August 2024**

Austin Film Festival | Remote

- Evaluated and scored screenplays, providing detailed written feedback on story structure, pacing, and dialogue.

**Ad Script Writer****November 2022 – June 2023**

Etopia Digital | Remote

- Wrote concise, engaging ad scripts for digital campaigns across social platforms.

**Intern****February 2023 – May 2023**

New York Women in Film &amp; Television (NYWIFT) | New York, NY

- Conducted member interviews, managed online job board postings, and assisted with event coordination.

**Co-Manager of PR/Social Media, Celebrity Guest Researcher****September 2022 – May 2023**

Dead Talk Media | Remote

- Researched background information and wrote interview questions for celebrity guests.
- Produced press releases and social media posts to promote live shows using Buffer.

**Freelance Journalist****September 2021 – September 2022**

BuzzFeed | New York, NY

- Produced digital articles on pop culture, film, and media trends.
- Conducted research and editing for features reaching a global online audience.

**Videographer/Editor (Lead Photographer)****March 2022 – July 2022**

Unblinded | Paramus, NJ

- Filmed and edited event and marketing videos using Adobe Premiere Pro.

**Weekend TV/Movie Features Writer****November 2021 – July 2022**

Comic Book Resources | Remote

- Wrote analytical news articles, researched industry developments, and interviewed creators.

**Pop Culture Writer/Editorial Intern****May 2020 – August 2020**

COED Media | Remote

- Wrote and edited articles covering film, entertainment, and pop culture for online audiences.

**Production Assistant****June 2019 – August 2019**

CNN / Courageous Studios | New Jersey

- Supported production of segments for *CNN Heroes* and the NFL Network's *Good Morning Football*.

**Associate Director/Intern****May 2018 – August 2019**

Red Sand Foundation, Inc. | Bergen County, NJ

- Directed short-form documentaries for nonprofit initiatives and local government programs.

**Cameraperson****September 2018—April 2019**

Lafayette College | Easton, PA

- Filmed football practices for later review by the Lafayette College football team's players and coaches.

**FILMOGRAPHY (SELECTED PROJECTS)****"High Light"** — Short film, 2024; Director, Writer, Editor, Producer, VFX Artist

- Winner: Best Short Film & Best Horror Film (Hollywood Hype International Film Festival, Luminary Independent Film Fiesta, Clown International Film Festival)
- Winner: Best Short Horror (NYC Independent Film Festival, Red Moon International Film Festival)

**"The Shadows"** — Feature screenplay, 2021; Screenwriter

- Quarter-Finalist: ISA Horror & Thriller Genre Busting Screenplay Competition, Outstanding Features Screenplay Competition
- Official Selection: HorrOrigins Film Festival (2023), Santa Barbara International Screenplay Awards, Los Angeles International Screenplay Awards

**"109 Billion Followers"** — Feature film, 2024; Production Assistant, 2nd Assistant Camera, Extra**"That Creep From the Bar Last Night"**—Short film; 2024; production assistant**"A Somewhat Thorny Prospect"** — Short film; 2023; producer, 1st assistant director**"Blades of Grass"** — Short film; 2023; production assistant, BTS videographer/photographer**"Untitled Iniko Music Video"**—Sony music video; produced by Kin Films; 2023; production assistant**"Can't Let It Go"** — Feature-length film; 2023; production assistant, BTS videographer/photographer